

10.3 SUPPLEMENTAL SIGN REGULATIONS

10.3.1 Class A Signs (Temporary)

For the purposes of this Article, Class A Signs shall be removed from the event or location to which they are related in a timeframe described below, unless otherwise specified.

- a. Class A (construction, development and special events signs). All construction, development and special events signs shall comply with the requirements of Chapter 62 of the City Code.
- b. Class A (real estate Signs). No Sign permit shall be required for real estate Signs displayed on private property. Such real estate Signs shall be removed within thirty (30) days of the sale or rental of the property. All such real estate Signs shall be subject to the following regulations:
 1. In T5-L,O, T6-L,O, CI, CI-HD, D1, D2 and D3 Transect Zones, Signs shall not exceed fifteen (15) square feet in Sign surface Area; or
 2. In T3, T4-R, T5-R or T6-R Transect Zones, Signs shall not exceed one (1) for each Dwelling Unit and not exceed four (4) square feet in Sign surface Area.
- c. Class A (political election Signs). No Sign permit shall be required for political election Signs displayed on private property. Such political election Signs shall be permitted no earlier than three (3) months prior to the date of the election and removed within fifteen (15) days after the election. All such political election Signs shall be subject to the following regulations:
 1. In T5-L,O, T6-L,O, CI, CI-HD, D1, D2 and D3 Transect Zones, Signs shall not exceed fifteen (15) square feet in aggregate of Sign surface Area; or
 2. In T3, T4, T5-R and T6-R Transect Zones, Signs shall not exceed four (4) square feet in aggregate of Sign surface Area.

10.3.2 Class B Signs (Entertainment Establishments)

For the purposes of this Article, Class B Signs for Entertainment Establishments may install no more than two (2) outdoor display encasements for event posters per fifty (50) feet of linear Frontage subject to the following guidelines:

- a. Shall be located within thirty (30) feet of Entertainment Establishments main entrance.
- b. Shall be permanently wall-mounted, maintained in good condition and contain current events.
- c. Shall not exceed forty-six (46) inches in height by thirty-two (32) inches in width by for (4) inches in depth.
- d. Framing materials (other than fasteners) for event posters shall be made of wood, brass or aluminum, and shall blend in and be consistent with the color of the building façade.

- e. Illuminated Sign encasements shall be subject to requirements of Section 10.1.4 (c) of this Article.
- f. Information displayed on posters shall be limited to the specific Entertainment Establishments events and event show times.

10.3.3 Class C Signs (Commercial Advertising Signs)

All Class C Signs shall comply with the requirements of the City Code, Article IX of Chapter 2 for Outdoor Advertising on City Buildings and Article XIII of Chapter 62 for Murals and Billboards.

10.3.4 Home Office Signs

All Home Office Signs shall be limited to one (1) sign and not to exceed one (1) square foot in Area located on the front facade.

10.3.6 Signs Above a Height of Fifty (50) Feet

Except as otherwise provided in a specific Transect Zone, all Signs higher than fifty (50) feet above Average Sidewalk Elevation shall be permitted by Warrant and shall be reviewed based on the following guidelines:

- a. Signs shall be limited to the Building Identification or the name of one (1) major Commercial, Office or Lodging tenant of the Building occupying more than five percent (5%) of the gross leasable Building Floor Area. Not more than two (2) Signs per Building on two (2) separate Building Facades shall be permitted.
- b. Signs shall consist only of individual letters or a graphic logotype. No graphic embellishments such as borders or backgrounds shall be permitted.
- c. The maximum Sign Area shall be as indicated in the table below.

	AREA
any portion of a Sign over fifty (50) feet or greater, but less than two hundred (200) feet above grade	140 s. f.
any portion of a Sign at two hundred (200) feet or greater, but less than three hundred (300) feet above grade	210 s. f.
any portion of a Sign at three hundred (300) feet or greater, but less than four hundred (400) feet above grade	280 s. f.
any portion of a Sign over four hundred (400) feet above grade	350 s. f.

- d. When text and a graphic logotype are combined in an integrated fashion to form a seal or emblem representative of an institution or corporation, and when this emblem is to serve as the principal means of Building identification, the following regulations shall apply: