

# WOMEN LEADERS ACTIVATING CHANGE: CREATING VALUE FOR YOU AND YOUR ORGANIZATION

**DATES:**

February 25–28, 2019

**APPLY BY:**

January 28, 2019

**PROGRAM COST:**

\$4,500

**LOCATION:**

1200 Brickell Ave., Suite 300, Miami, FL 33131

Learn more about accommodations and registration details at [www.babson.edu/WLAC](http://www.babson.edu/WLAC).

\*Cost includes program materials and meals.



Learn to be a more impactful and effective leader through this transformational experience offered at Babson Miami's state-of-the-art campus in the city's Brickell neighborhood. Created for women professionals in leadership roles who are eager to catapult their careers to the next level, this program offers an invaluable opportunity to expand your influence, grow your network, and activate a personalized action plan that's built around your strengths.



## WHAT YOU WILL GAIN

This program is an investment in yourself, empowering you to create your blueprint for success in roles with increased strategic and leadership responsibilities in order to help you make an impact on your team, organization, and community. Taking advantage of a blend of lectures, guest speakers, personalized coaching, self-assessment, action learning, problem solving, and networking, you will:

- » Activate a personalized leadership action plan, informed throughout the week with feedback from executive coaches and peers
- » Identify and strategically deploy your strengths as an entrepreneurial leader in any professional setting
- » Grow your network of senior women leaders across diverse industries

## WHAT YOU WILL LEARN

Come to the program with a critical and current challenge related to your career. Through ongoing coaching sessions, you will share and receive feedback on the challenge, develop strategies for how to approach it, and develop an action plan to address it.

### Program topics include:

- » Recognizing and amplifying your leadership strengths
- » Leveraging Entrepreneurial Thought & Action® to harness new opportunities for you and your organization
- » Identifying the roles of gender and inclusivity in an organization
- » Strategizing how to intentionally direct your career trajectory
- » Building your personal board of advisors
- » Improving negotiation skills
- » Increasing executive leadership presence and influence
- » Hearing strategies for personal and organizational success from successful women leaders

## WHO SHOULD ENROLL

This program is designed for mid- to senior-level women professionals who are anticipating or experiencing a career transition such as a promotion, management of a new team, or a career switch.

## FACULTY:



**Susan Duffy**

Executive Director  
The Center for Women's  
Entrepreneurial Leadership  
Babson College



**Wendy Murphy**

Associate Professor  
of Management  
Babson College

## TESTIMONIAL:

“Just when you think you’re on your toes and have learned it all, BAM! Babson’s Women’s Leadership Program resets and transforms you.”

– Sheena Banton,  
Fort Lauderdale, FL

FOR QUESTIONS AND AVAILABLE DISCOUNTS:  
CONTACT DAYLE LIPSKY / [DLIPSKY@BABSON.EDU](mailto:DLIPSKY@BABSON.EDU) / 781-239-3915